



### **Important Vendor Information**

#### **Please Read Carefully Before Submitting Your Vendor Application**

Welcome to Red Rockin Rally 2022 held at the Sedona Airport. The red rocks of Sedona are ready to roar to life into the Inaugural Red Rockin Rally scheduled for October 14th, 15th, and 16th in cooperation with the Sedona Airport, City of Sedona, Gigi Rock Productions, EagleRider Sedona, Emerson Theater Collaborative (ETC) will be coordinating all vendor operations for the 2022 event. Please direct your vendor inquiries to Gigi Rock, 928-284-8657 or email [info@grockproductions.com](mailto:info@grockproductions.com)

Vendor set-up will begin Thursday afternoon (13<sup>th</sup>) at 2:00 - 5:00 pm and Friday (14<sup>th</sup>) at 8:00 am with complete set-up by 1:00 pm. The event officially opens at 5 pm with an evening of entertainment leading to our headliner performer scheduled to light up the concert stage at 9 pm. The Sedona Airport area will be enclosed by perimeter barriers to comply with the special event alcohol permit. However, there are **NO** gate charges for attendees entering the vendor/concert zone. We're talking freebie concerts by top-name performers and a beer/cocktail garden the size of Manhattan here folks. Couple that with Sturgis-style motorcycle parking and we have a great start on one heck of an event. Light towers will be provided in the vendor areas, power generators are available for rent. You may bring a small generator if you wish or use any other means to light the display that works for you. (Except FIRE!!)

Saturday (15<sup>th</sup> ) the event officially opens at 9 am in preparation of the Inaugural Charity Poker Run departing from and returning to the Sedona Airport. A full day

of activities and entertainment is scheduled for the zone with our last concert headliner taking the stage at 9 pm. Overnight security in the vendor areas will be provided on both Friday and Saturday nights.

Sunday (16th) the event officially opens at 9 am and closes at 12 noon. We all need to be cleaned up and off the Sedona Airport tarmac no later than 6 pm. To that end, if you would like to break down Saturday night you are welcome to do so. I only ask you to wait until the 9 pm concert begins and ONLY if you can pack and remove your set-up safely and without blocking any other vendor display, fire lane, or pedestrian walkway.

### **Liability Insurance**

A certificate of General Liability Insurance is required **IF** you are bringing motorcycles to your vendor location for any reason. In other words, NO Motorcycles – NO Insurance. For those of you fortunate enough to qualify for the insurance winners circle please include the Sedona Airport, City of Sedona, Gigi Rock Productions, EagleRider Sedona, Emerson Theater Collaborative (ETC) as **additionally insured**;

**Addresses needed for vendors to put down as additionally insured.**

### **Sales Tax Permit**

The State of Arizona and the City of Sedona require a sales tax permit (TPT) for any vendor accepting the currency for any reason. If you are a product or service “information only” display, no permit is required. If you have an Arizona Dept. of Revenue “Transaction Privilege Tax” permit already, you are good to go. Otherwise, you have two options to comply with the State & City tax code. Your cost is about \$14 whichever you choose. Go to; [www.aztaxes.gov/default.aspx](http://www.aztaxes.gov/default.aspx) and apply online for a permit good for 1 year. Or, you may request a temporary 30-day permit by completing and submitting the TPT Application (short form) found in the “Vendor” drop-down on this website. Please start this process early.

### **Vendor Application**

Print the Vendor Application from the “Vendor” drop-down and follow the instructions on the application to submit and secure your vendor space. Please include your payment in full with your application and insurance certificate.

### **Vendor Listing**

As we accumulate vendors we will add a new page to the website to help you better advertise your company. Please email your company website link and logo (png, .ai or .eps format preferred) to; [info@grockproductions.com](mailto:info@grockproductions.com). Submit your application early and maximize your product exposure going into the event.